

DubSAT MPEG File Guidelines (NZ)

Please check that your MPEG and corresponding ID are correct before delivery to DubSAT.

All material is subject to strict NZ broadcast standards and will undergo quality assurance checks before being dispatched to station. Please be aware that a failure to deliver material that adheres to these standards, including dropouts and glitches, will incur a re- ingest charge.

Each TVC delivery requires:

- A JPEG of the Clapper / ID Board, named as *YourKeyNumber.jpg*
- An MPEG of the spot, named *YourKeyNumber.mpg*

Please note the both files, except for the file extension (.jpg & .mpg) must be labelled identically.

MPEG File Specifications:

The file should be an MPEG-2 as per the following:

Resolution: 720 x 576
Video Bitrate: 15 Mbit/s
Frame Rate: 25fps (50 Hz)
Aspect: 16:9 Full Height Anamorphic (4:3 Graphic safe)
Audio: MPEG Layer 2, 48kHz, Stereo
Audio Bitrate: 224 kbit/s
Audio Reference Level: -20 db

Audio and video must be provided in the one file, we can not accept them as separate components.

Clapper/ID Board:

The clapper should be a JPEG file and also have a resolution of 720 x 576.

It should contain the following information:

- Client
- Product
- Title
- Key Number
- Duration
- Aspect Ratio
- Date

Title Safe Area:

All 16:9 Full Height Anamorphic TVCs must adhere to 4:3 title safe. A title safe guide can be provided if you are unsure.

Field Order:

Field order must remain consistent throughout the spot, with either upper or lower field first. Mixed field dominance will cause the TVC to be rejected.

FTP Delivery:

You will need an FTP client to transfer the files to us, we recommend Filezilla which is free and available for both Mac and PC from <http://filezilla-project.org/download.php>.

Once you have an FTP client installed and running, contact Dubsat to receive a login and password. Enter **upload.dubsat.co.nz** into the address bar on the client and enter your login details.

Remember to check your firewall settings as this may prevent connection to our server.

For more information contact AAV on (09) 3094433 or email facilities@aav.co.nz